

CASE STUDY: KENAN ADVANTAGE GROUP

KAG Transports Data With a Single Push of a Button



ActiveDisclosureSM delivers an accurate and efficient workflow for KAG.

Kenan Advantage Group (KAG) is North America's largest liquid bulk transportation hauler. You'll see the company's trucks moving refined fuels, food additives, chemicals and more throughout the continental U.S. KAG also provides logistics services to both manufacturers and retailers, supporting their supply chain management.

"ActiveDisclosure is robust enough to grow with us; we use more and more of its features each quarter."

JERIC WHITTAKER,
DIRECTOR OF FINANCIAL
REPORTING, KENAN ADVANTAGE GROUP

KAG can spend more time truly communicating with investors thanks to ActiveDisclosure.

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Nice to know you're right

"When I came on board, we were 'reinventing the wheel' every quarter and updating Word documents manually, which was time consuming. I was literally taking images of charts and pasting them into documents," said Jeric Whittaker, KAG's director of financial reporting. "With just a push of a button, the ability of ActiveLinkSM to carry a change throughout an entire document put an end to all that," he said. "Now we have greater confidence in our numbers and can drastically reduce the time required to enhance accuracy."

Experts on call

Whittaker wanted to overhaul the way the company talked to investors. While not public, KAG realized that the company might eventually need a more effective way to disclose to the SEC. The ActiveDisclosure solution met his requirements. "At first, I was a little bit hesitant to jump into all of the functionality, but I soon discovered that the system has an excellent backup feature and there's no risk of data loss — plus its version control is easy to use," praised Whittaker. "And Donnelley Financial Solutions' support has been amazing. I can't say enough good about them."

Emphasis on what matters most

"ActiveDisclosure has given me the time to shape the content of our reports and to actually communicate with our investors," said Whittaker. "As a professional, that's made my job a lot more enjoyable."

"Including my time and that of my staff members, I estimate that we started saving about 20-30 hours a quarter using ActiveLink."

JERIC WHITTAKER,
DIRECTOR OF FINANCIAL
REPORTING, KENAN ADVANTAGE GROUP

Why choose ActiveDisclosure?

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ACHIEVE EFFICIENCY AND ACCURACY

Update hundreds of cells with the click of a button.

CAPTIVATE WITH ONLINE COMPLIANCE FILING

Create and share charts and tables that you know are accurate.

ACCELERATE FILING MASTERY

Using Word and Excel makes it easy to become proficient, sooner.

Learn about DFIN's end-to-end risk and compliance solutions.

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