



DFIN CASE STUDY

How we helped a global manufacturer broaden its investor base

ESG Solutions
by **DFIN**

▶ **Benchmark**

CORPORATE SNAPSHOT

Benchmark positively impacts lives by solving complex challenges with their customers



**\$2.26B
revenue**

2021 annual revenue



**~11,000 team
members**

Across 29 global centers



**40+ years of
operations**

Founded in 1979

CHALLENGE

Increasing investor interest and shareholder engagement

Benchmark's President and CEO, together with its General Counsel and Chief Legal Officer, wanted to broaden their investor base and shareholder engagement.

They chose to leverage the company's significant commitments to sustainability and ESG related achievements to increase engagement and awareness with its customers, employees and investors. Gaining quick and meaningful traction on its ESG initiatives required a bold approach to help ensure success.



THE SOLUTION

ESG solution improves ratings, facilitating new institutional investors

Benchmark leveraged DFIN's full sustainability and ESG advisory and consulting services and adopted DFIN's proven five-step ESG process. The initial outcomes were successful, including the publishing of Benchmark's first Sustainability Report and the addition of new institutional investors. Today, Benchmark continues collaborating with DFIN and leveraging ActiveDisclosure and Venue software plus SEC filing services to share ESG information using annual reports and proxy statements.



ESG JOURNEY ADVICE AND CONSULTING

Strategy followed by fact sheets and sustainability reports



PROVEN FIVE-STEP ESG PROCESS

Everything from selecting indicators to designing infographics



ACHIEVED DESIRED OUTCOMES

Improved ESG ratings/rankings and added institutional investors

DFIN 5-step Process

1

Select Material Indicators

2

Conduct a Peer Review

3

Identify Thematic Messaging

4

Create Content

5

Develop Infographics



“We are making tremendous strides in our ESG endeavors. Benchmark’s 2021 Sustainability Report allows us to share our progress with stakeholders and customers and communicate the baseline we will use to track and improve diversity, equity and inclusion; reduce our environmental impact, and enhance our local communities.”

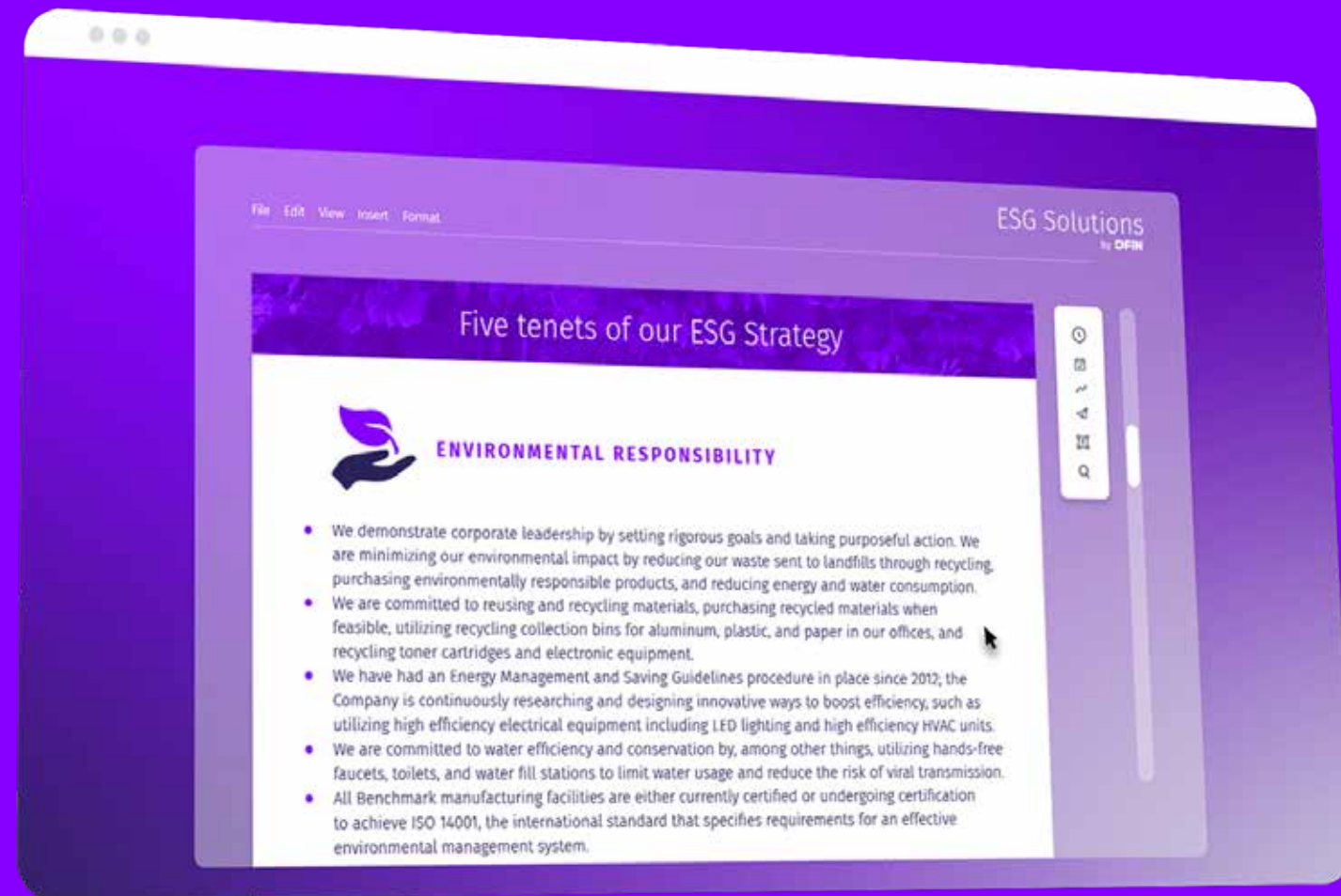
STEPHEN BEAVER

SVP, General Counsel and Chief Legal Officer
2022 Arizona Corporate Counsel Award Finalist



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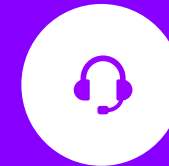
REPEATABLE PROCESS

Streamline the efficiency of data collection, analysis, and reporting to support ESG reporting and SEC filings



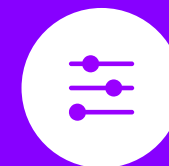
REPORTING OPTIONS

Clients choose the level of support they prefer ranging from SASB Materiality Fact Sheets and SEC Filings (10-K, 10-Q, DEF14A) to recurring ESG Reports



EXPERT GUIDANCE

Navigate the constantly evolving environment of data collection, analysis, and reporting with guidance from our experts.



INDUSTRY BENCHMARKING

Benchmark against your peers and keep an eye on the impact of ESG on financial performance with AI technology.



DEPENDABLE ACCURACY

Keep everything correct and audit-ready through efficient disclosures.



ELEVATED SCORES

Incorporate more insight and expertise across diverse metrics to maximize ESG exposure ratings.



Get in touch

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