



CASE STUDY | EXONE

ExOne Reshapes Its SEC Reporting Process with ActiveDisclosureSM

ActiveDisclosure helps a 3D printer shape the future with interactive tools and a commitment to accuracy.

An emerging growth company that went public in 2013, ExOne manufactures 3D printed products and produces 3D printing systems that digitally materialize precision parts for various industries.

“I need a Cadillac, and that’s what I get with the complete ActiveDisclosure solution: powerful functionality and the premier services that help me file accurately, while actually reducing the overall expense to my company.”

DOUGLAS ZEMBA,
CHIEF ACCOUNTING OFFICER, EXONE



A 3D printing innovator raises the bar in compliance reporting

A new dimension to filing

Douglas Zemba, ExOne's chief accounting officer, demands control. Working in a dynamic environment with a small staff, Zemba deems it critical that he receive data in real time so that he can assemble, conform and edit on the fly without sending documents to a third party and then waiting (impatiently) for a response. "Limited" is how Zemba characterized the traditional environment that preceded ExOne's adoption of ActiveDisclosure.

"ActiveDisclosure has opened new opportunities to collaborate for all of my internal and external stakeholders — executive team, investor relations, SEC advisory and external auditors, among others. It's placed the opportunity and responsibility into my hands versus somebody else's, which is what I want," said Zemba.

Reduced risk

"It's dangerous to send sensitive data via email, but that's what we had to do to distribute information before ActiveDisclosure," Zemba recalled. "Now we have a common platform that's easy to access and navigate — one where collaborators can review and make changes to the information at their convenience. We are always in Word and Excel, which we all know.

If we had to switch back and forth between different platforms, it wouldn't work."

"We've had great success with ActiveDisclosure over the last nine months. So along with our annual and quarterly filings, we are beginning to use it for our 8-Ks, conflict minerals reporting and even next year's proxy statement."

DOUGLAS ZEMBA,
CHIEF ACCOUNTING OFFICER, EXONE 

360° support

"The DFIN service model is ideal," observed Zemba. "I have three direct points of contact. In addition to a dedicated product specialist, I have a contact for XBRL issues and another one for account needs. And I have each of their cell phone numbers, and they actually answer their phones."

Learn about DFIN's end-to-end risk and compliance solutions.

Visit DFINsolutions.com | Call us [+1 800 823 5304](tel:+18008235304)