



# ArcDigital

Experience the future of multi-channel distribution, quality content delivery and real time custom reporting at the click of a button.



THE ARCDIGITAL ADVANTAGE | Quantity: 1

## What is ArcDigital?

ArcDigital is DFIN's all-in-one digital content delivery solution — an intuitive storefront experience that gives your stakeholders access to digital assets stored in any repository and the power to deliver them to any recipient via the channels they prefer. Backed by DFIN's expertise and real-time data, ArcDigital fits seamlessly into your distribution process so you can connect and deepen relationships like never before.

# “Add to Cart” for multi-channel delivery.

With ArcDigital, part of DFIN’s portfolio of end-to-end solutions, you’re in control.

## Easy to adopt, configure and use

ArcDigital maximizes efficiency and minimizes the risk of change. ArcDigital flexes to fit your operations and puts all of your digital resources in one convenient storefront so you can meet market needs at market speed.

### **BRANDED STOREFRONT**

Easily customize your storefront with your logo, colors and messaging to create a branded user experience.

### **ACCELERATE DIGITAL ENGAGEMENT**

ArcDigital will put your needs and processes at the forefront — now, and in the future. The user interface anticipates your needs and improves your day-to-day work life by confidently managing and tracking digital assets from request to delivery, providing you the peace of mind that comes when everything is working smoothly.

## Adapts to your workflows

Accelerate the transition to digital engagement with a platform that aligns with your unique environment and workflows. Discover the efficiencies that come with having everything you need in one place, anytime you need it.

### **SEAMLESS, PAIN-FREE INTEGRATION**

API-friendly and DAM-agnostic, ArcDigital adapts to your existing workflows (and can even be used to manage those workflows). And you can be up and running in a fraction of the time it takes to implement competitive offerings.

### **PERMISSION-BASED ACCESS**

With single sign-on (SSO) and permission-based access, ArcDigital meets your security and digital asset control requirements.

## Get the insights without the friction

ArcDigital syncs seamlessly with your communications processes and evolves as they evolve so you can track all of your digital assets from request to delivery, see the trends and uncover new opportunities.

### **REAL TIME, CUSTOM REPORTING**

With ArcDigital, you receive real-time custom reporting access along with activity data. Our reporting suite can be customized to fit your business needs. You'll stay in complete control of your content 24/7 so that you can make data-driven decisions.

### **DESIGNED FOR THE FUTURE**

Built by innovators and experts who know the investment industry inside and out, ArcDigital is designed to grow seamlessly alongside your evolving business goals, and industry regulations, all while continuing to deliver a quality user experience.

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**As your digital assets  
delivery practices  
evolve, ArcDigital will  
evolve with you.**

## A superior experience for your stakeholders

ArcDigital was designed not only to make your life easier, but also your stakeholders. Built with ease-of-use at top of mind, ArcDigital makes the adoption process frictionless.

### **AN INTUITIVE INTERFACE**

ArcDigital's user interface is intended to anticipate your needs and improve your stakeholders day-to-day experience. It's so easy to use, no training is required. The intuitive search functionality makes digital assets easy to find in just seconds.

### **A POWERFUL HOMEPAGE**

Users can configure their home screen and the way assets are displayed to customize and personalize it to suit the way they work. Our powerful home screen notification center will empower you to deliver timely, customized messaging to the audience you select in the channels you prefer. Messaging is sent in real time so your stakeholders will always know when new content and information is available.

### **PERSONALIZED CONTENT**

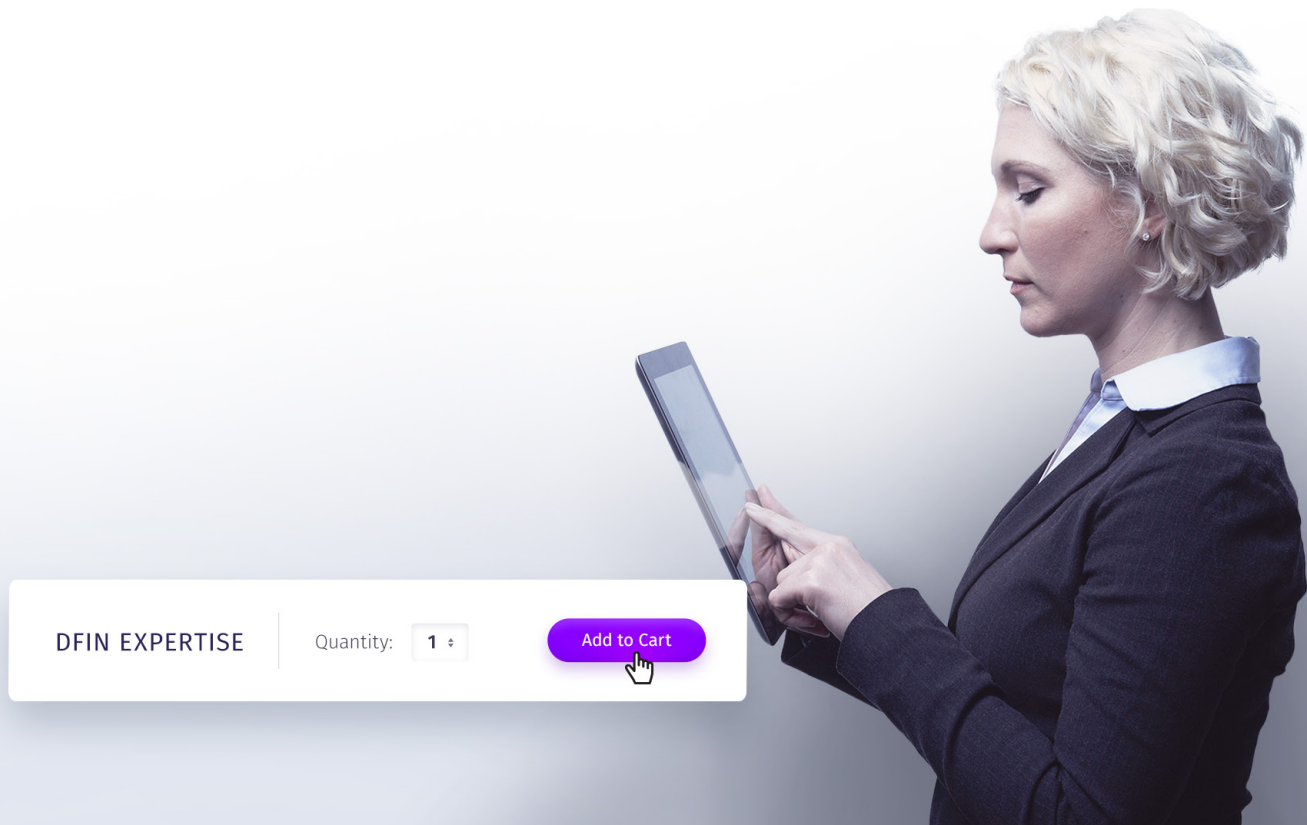
Your stakeholders can customize and personalize outgoing digital assets that enhance their clients' experience while benefitting your bottom line.

### **INFORMATION AT THEIR FINGERTIPS**

Your stakeholders also get real-time visibility into which digital assets they have delivered to whom.

# Partner with DFIN to experience the future of digital content delivery

DFIN is the industry's most experienced provider of financial services technology and the largest filing agent in the U.S. Only DFIN has the expertise to develop a platform that quickly and effectively solves your digital content delivery challenges. And as your digital assets delivery practices evolve, ArcDigital will evolve with you too, ensuring you always benefit from the simplicity and ease of using one platform to meet all of your content delivery needs.



Partner with DFIN to experience the future of digital content distribution.

Visit [DFINsolutions.com](https://DFINsolutions.com) | Call us [+1 800 823 5304](tel:+18008235304)