



## DFIN CASE STUDY

How we helped  
a Cambridge  
headquartered  
biotechnology  
company accelerate  
its IPO journey

Venue®  
by DFIN

abcam



## CORPORATE SNAPSHOT

Abcam identifies, develops and provides high-quality biological reagents and tools for drug discovery, diagnostics and basic research. Founded in 1998 in Cambridge, Abcam's objective is to help scientists achieve their mission faster.

**2/3**

of scientists globally are  
supplied by Abcam

**110K**

products are distributed to research  
protein targets globally

**400+**

Source their products from over  
400 partners

**1,100**

employees work for  
Abcam worldwide



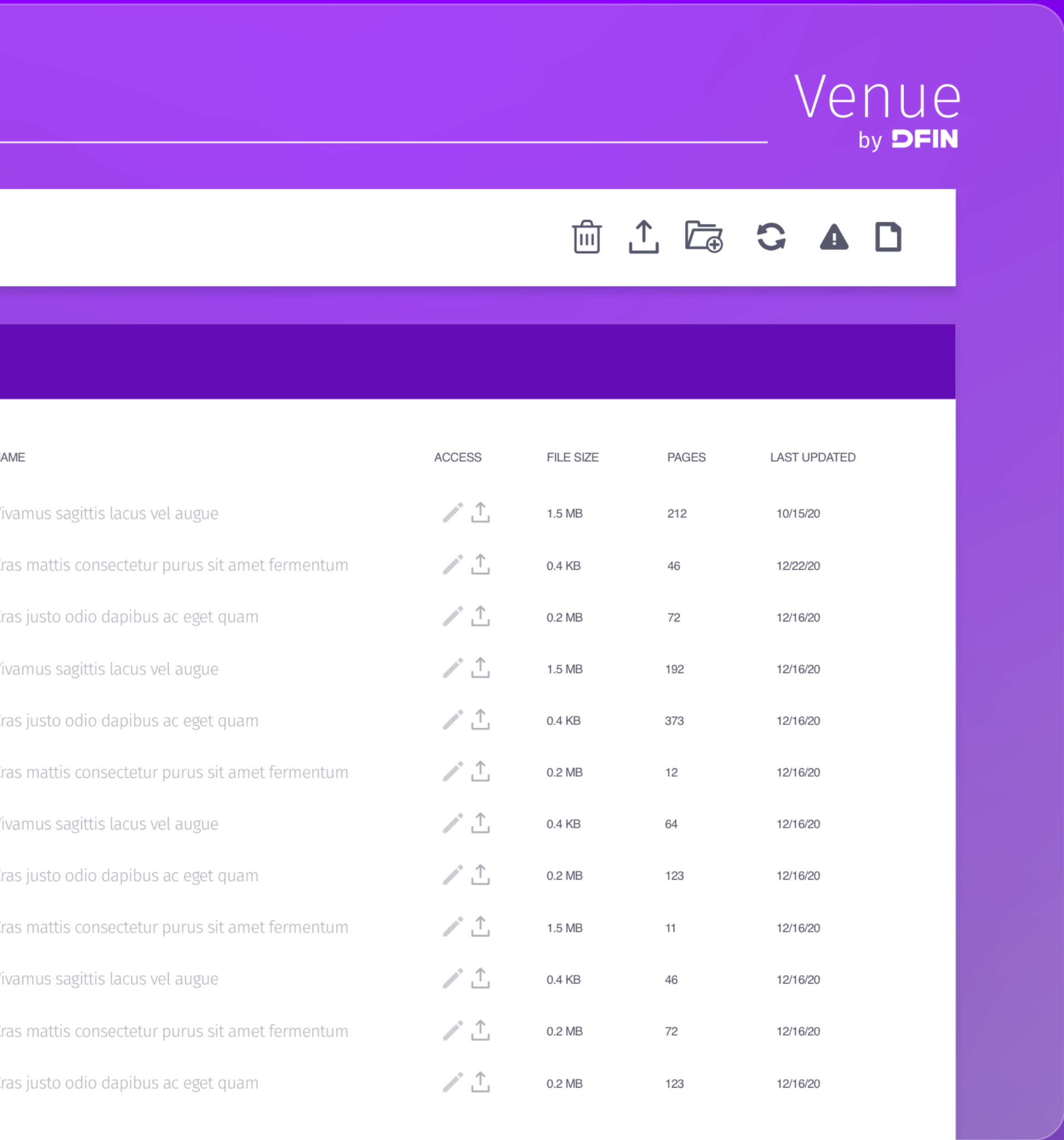
## THE CHALLENGE

# Finding the right virtual data room for their IPO

Wanting to go public within 4 months, Abcam was looking for a virtual data room that could be implemented quickly and offered a user-friendly platform to allow their stakeholders to access and navigate through numerous documents seamlessly.

For Abcam, **Venue** was the obvious choice.





## THE SOLUTION

# The data room that accelerates deals

Venue helped Abcam accelerate its IPO process thanks to its:



### EFFICIENCY

Quick set up and fast onboarding of admins



### USER EXPERIENCE

Intuitive user experience that helped stakeholders navigate easily through the platform



### 24/7/365 SUPPORT

24/7/365 on-demand, global support with proactive trusted expertise



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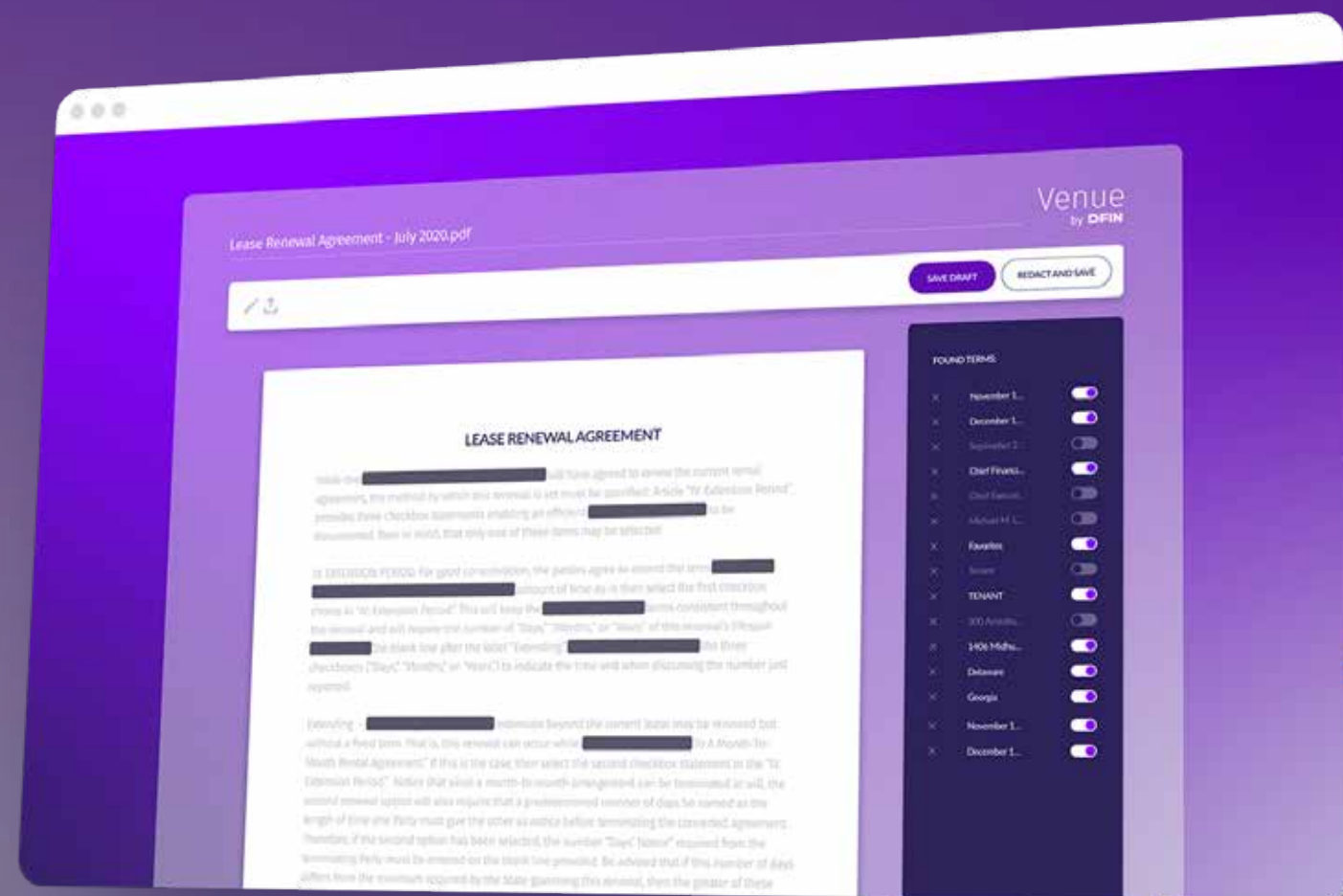
“As an agile, audacious and innovative company, we needed a provider that could match our scope and help us reach our ambitious goal of going public within 4 months. DFIN delivered brilliantly and was there to ensure a seamless process from start to finish.”

**MARC PERKINS**

General Counsel and Company Secretary at Abcam



# The virtual data room built for deals.



## GET STARTED INSTANTLY

When you need a virtual data room fast, Venue gets you started in minutes.



## EASY TO USE

An intuitive interface makes it easy to request, review, browse and upload data.



## LAYERED PERMISSIONS

Advanced permissions ensure only authorised users can view, print and update files and folders.



## QUICK DOCUMENT UPLOADS

Optimised upload and download speeds make submitting and retrieving documents quick and easy.



## 24/7/365 SUPPORT

Venue has expert project managers who are available to help anytime, anywhere.





# Get in touch.

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