

**DFIN CASE STUDY** 

How we helped a Cambridge headquartered biotechnology company accelerate its IPO journey

Venue® by **PFIN** 

abcam

### **CORPORATE SNAPSHOT**

Abcam identifies, develops and provides high-quality biological reagents and tools for drug discovery, diagnostics and basic research. Founded in 1998 in Cambridge, Abcam's objective is to help scientists achieve their mission faster.

2/3

of scientists globally are supplied by Abcam

110K

products are distributed to research protein targets globally

400+

Source their products from over 400 partners

1,100

employees work for Abcam worldwide

### THE CHALLENGE

## Finding the right virtual data room for their IPO

Wanting to go public within 4 months, Abcam was looking for a virtual data room that could be implemented quickly and offered a user-friendly platform to allow their stakeholders to access and navigate through numerous documents seamlessly.

For Abcam, **Venue** was the obvious choice.







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ras mattis consectetur purus sit amet fermentum	<b>/</b> ↑	0.4 KB	46	12/22/20
ras justo odio dapibus ac eget quam	<b>/</b> ↑	0.2 MB	72	12/16/20
ivamus sagittis lacus vel augue	<b>/</b> ↑	1.5 MB	192	12/16/20
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### THE SOLUTION

## The data room that accelerates deals

Venue helped Abcam accelerate its IPO process thanks to its:



### **EFFICIENCY**

Quick set up and fast onboarding of admins



### **USER EXPERIENCE**

Intuitive user experience that helped stakeholders navigate easily through the platform



### 24/7/365 SUPPORT

24/7/365 on-demand, global support with proactive trusted expertise



"As an agile, audacious and innovative company, we needed a provider that could match our scope and help us reach our ambitious goal of going public within 4 months.

DFIN delivered brilliantly and was there to ensure a seamless process from start to finish."

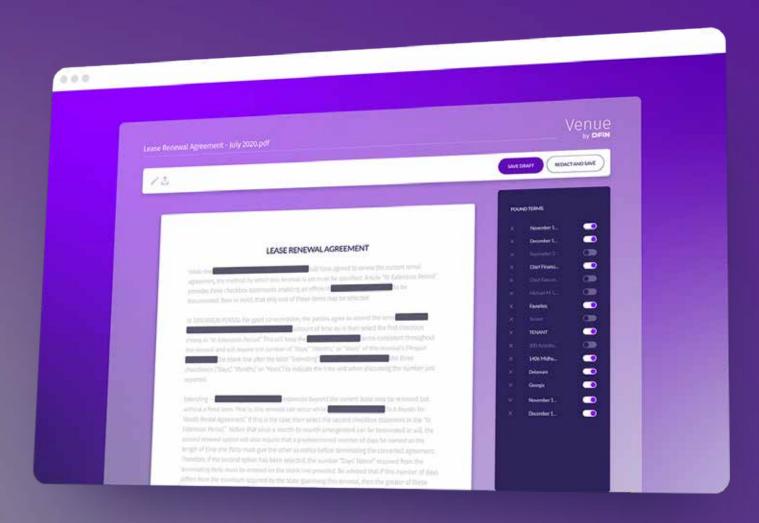
### **MARC PERKINS**

General Counsel and Company Secretary at Abcam





# The virtual data room built for deals.





When you need a virtual data room fast, Venue gets you started in minutes.

EASY TO USE

An intuitive interface makes it easy to request, review, browse and upload data.

Advanced permissions ensure only authorized users can view, print and update files and folders.

QUICK DOCUMENT UPLOADS

Optimized upload and download speeds make submitting and retrieving documents quick and easy.

24/7/365 SUPPORT

Venue has expert project managers who are available to help anytime, anywhere.



### Get in touch.

**DFINSolutions.com** 

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