



DFIN CASE STUDY

# How We Helped the UK's Largest Property Management Firm Expedite the DSAR Process

Data Protect  
Solutions by DFIN



CORPORATE SNAPSHOT

# Bringing Expertise to Property Management in the UK



The United Kingdom's largest and most experienced property management and services company



4,000 employees support more than 295,000 homes, 5,100 developments, and 1,000 Resident Management Companies



FirstPort manages the sensitive data of diverse parties including renters, owners, developers, investors, and partners

## CHALLENGE

# Optimize a workflow process for DSARs to meet critical deadlines

FirstPort's compliance team was looking to optimize a workflow process to deal with DSARs as their current process was very resource-heavy and time-intensive. Meeting the 30-day response time for DSARs was an additional challenge, and the company often had to request extensions from regulators in order to maintain compliance.



## SOLUTION

# DSAR by DFIN Reduces Costs, Saves Thousands of Hours, and Optimizes Compliance

FirstPort deployed the DFIN software due to its ability to find third-party information that was unknown at the point of search, coupled with the ability to auto-redact at scale the information found. The team was able to process each DSAR more quickly and complete the quality checking, which is so important in ensuring a compliant process, in a fraction of the time.



**OPTIMIZES COMPLIANCE**  
93% faster than legacy process



**LOWERS SPENDING**  
\$77K/£56K reduction in annual costs



**IMPROVES EFFICIENCY**  
4,000 hours saved annually

Appraisal form

Use this model form to record the issues discussed at an employee's performance appraisal meeting.

Employee's Name:	████ Jones
Job Title:	████
Department:	Finance
Start Date:	████████
████████	████████
Date of Meeting:	████████
Current Performance	

Objective/competence 1:  
*This section should be used to record discussion on the key areas of the job, and include a summary of achievement against the objectives that have been previously agreed.*

████ had met all key objectives since his last review, but he must ensure that the cost reduction initiative is completed by October 2020.

PII G

Fred Jones

CFO

15 April 2

Manager

Upload File

- Fact or Opinion.ppt
- Fred Jones Appraisal 2020.pdf
- Fred Jones CV.docx
- Fred Jones CV.pdf
- Freelance Contract.eml
- Sales Agency Agreement.xlsx

Upload

Text Redactor

Protect File

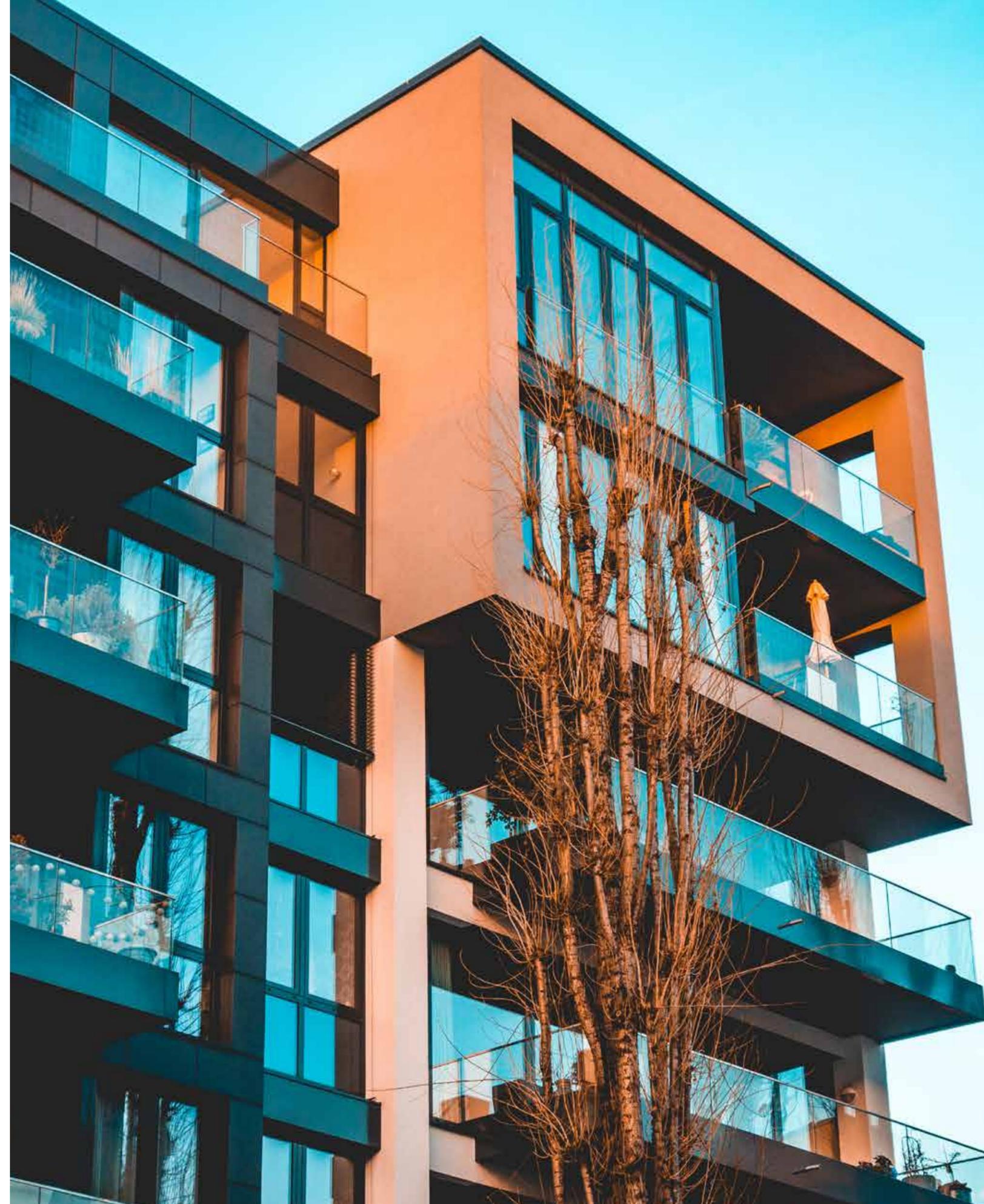
████ had met all key o  
his last review, but he  
that the cost reduction  
completed by ██████



From a process standpoint, DSAR by DFIN has done precisely what it is supposed to in terms of helping us reduce the time taken to process data, whilst maintaining the integrity of the process by finding over 95% of the personal information we need to redact. The software is very easy to use, and this is helpful when training new starters.

**JACQUE WILLIAMS**

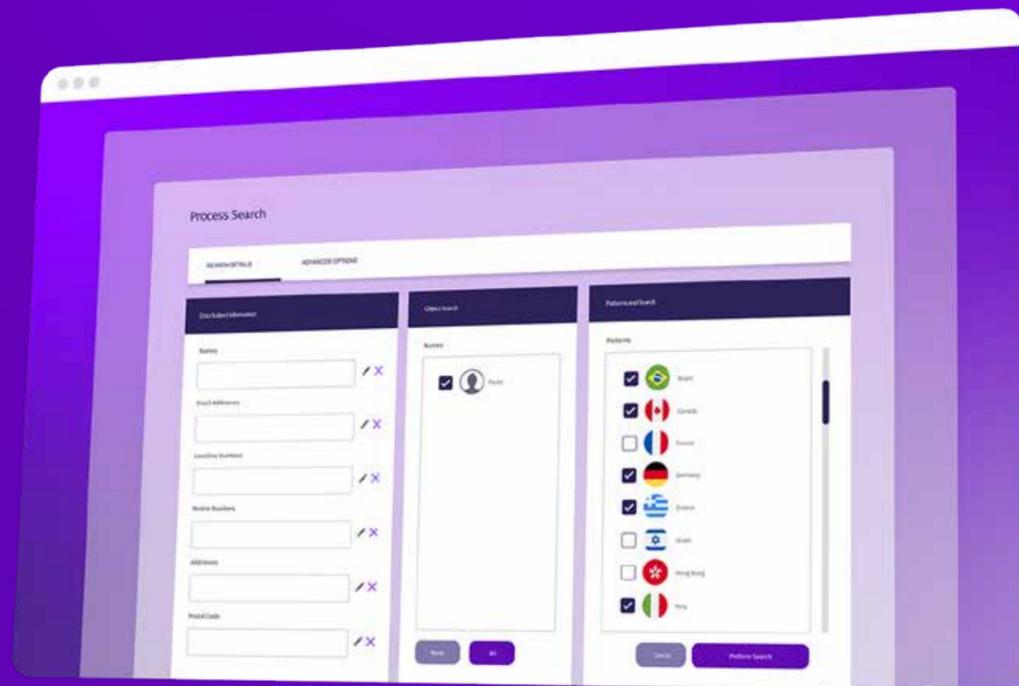
Compliance and Risk Manager





# Conduct hundreds of hours of human work in seconds.

DSAR by DFIN is the only product on the market that fully meets the DSAR data processing challenge. It semi-automates the finding and redacting of personal information (PI) within the 30-day deadline.



**STREAMLINES DSAR WORKFLOW**  
Finds and redacts PI within mandated deadlines



**DISCOVER MORE DATA**  
Finds unknown, forgotten, hidden, and relevant information



**SECURES PERSONAL DATA**  
Prevents data against compromise during sharing



**ELIMINATES FILE CONVERSIONS**  
Protects native files without conversion to PDF formats



**AUTOMATES DATA REDACTION**  
Removes relevant information with minimal intervention



# Get in touch

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