

CASE STUDY

How we supported the hyper-growth strategy of China's leading e-commerce giant





CORPORATE SNAPSHOT



JD.com is a leading supply chain-based technology and service provider. The company's cutting-edge retail infrastructure seeks to enable consumers to buy whatever they want, whenever and wherever they want it. The company has opened its technology and infrastructure to partners, brands and other sectors, as part of its Retail as a Service offering to help drive productivity and innovation across a range of industries.

US\$114.3B

Net Revenue in 2020

30% CAGR 2016-2020

RMB 349.1 Billion

Record high total transaction volume in its 2021 Singles Day Grand Promotion

over **300,000**

Total number of employees of JD.com, Inc.





DFIN is proud to have supported 4 HK/US listings by JD.com, Inc. in 2020-2021

DFIN and JD.com, Inc. have established a close working relationship over the past years. With DFIN's full-service IPO, Compliance and Venue® deal solutions, JD.com, Inc. has seized timely opportunities in their global capital markets journey that fueled its hyper-growth strategy.

Public listings serviced by DFIN:

- · Dada Nexus Limited (NASDAQ: DADA), June 2020
- · JD.com, Inc. (9618.HK), June 2020
- · JD Health International Inc. (6618.HK), December 2020
- JD Logistics, Inc. (2618.HK), May 2021



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We greatly appreciate the dedication, expertise and tailored service DFIN provided to help us complete our IPOs and manage post-IPO compliance. Their expert-supported, end-to-end capital markets solutions enabled us to not only complete our deals on time but also driven our global growth efforts forward.

Leona Liu Investor Relations Department, JD.com, Inc.





Purpose-built solutions for capital markets deals & transactions



DFIN provides the latest technology, insightful data and industry expertise to clients throughout the world



From idea to IPO, to M&A and everything in between, we offer cutting-edge solutions combined with best-in-class service to help our clients achieve their objectives



DFIN is the global leader in capital markets: • Filed 700+ IPOs over the past 6 years • #1 Leader in M&A and Spin transactions: 70% market share for deals valued over US\$100 million



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