



## DFIN CASE STUDY

How we helped  
a leading data  
streaming platform to  
go public during the  
COVID-19 pandemic

IPO Solutions  
by **DFIN**



CONFLUENT

## CORPORATE SNAPSHOT

Confluent is the data streaming platform that is pioneering a fundamentally new category of data infrastructure that sets data in motion.



**\$50B market**

Addressable



**\$828M IPO**

Raised in 2021



**\$388M revenue**

Fiscal year 2021

## CHALLENGE

# Executing a successful IPO during the COVID-19 pandemic

Confluent's plans to go public by listing on the NASDAQ stock exchange became aligned with the COVID-19 pandemic, forcing the management team and staff to separate and work from secluded locations.

This stressed aggressive timelines, interrupted collaborative workflows, and complicated financial reporting during IPO preparations.



## SOLUTION

# IPO solution help clients to achieve their goals

Confluent leveraged DFIN software and services starting before their IPO and continuing after their follow-on convertible debt offering.

Venue virtual data rooms (VDRs) securely support collaboration among staff and complex financial processes. ActiveDisclosure makes SEC filing and financial reporting faster, smarter, and more secure. DFIN experts guide clients through the IPO process and transition to a public company so they can achieve their goals. Together, this provides a complete solution for Confluent's pre- and post-IPO needs.



### FLEXIBLE, AFFORDABLE SOLUTION

Offers everything needed without expensive extras



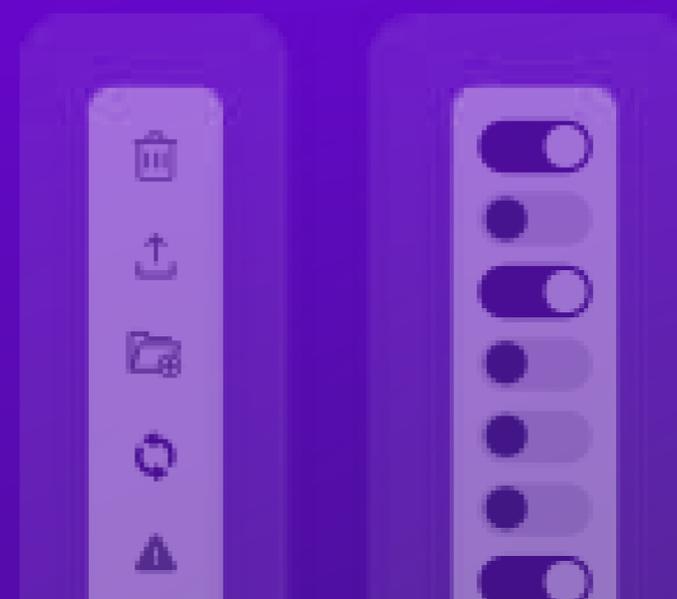
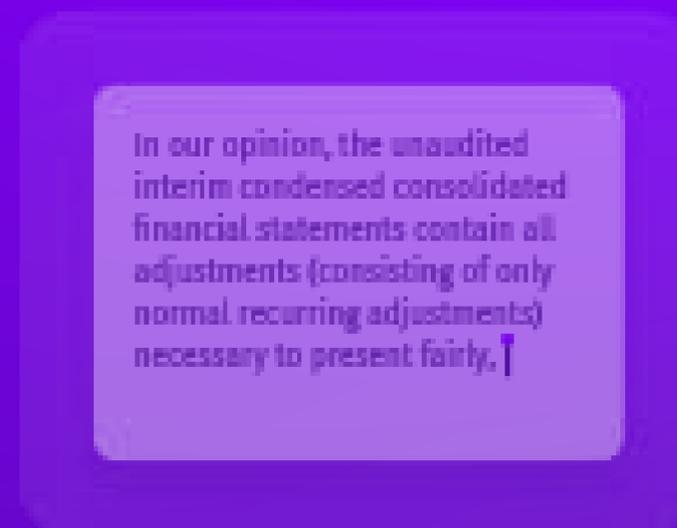
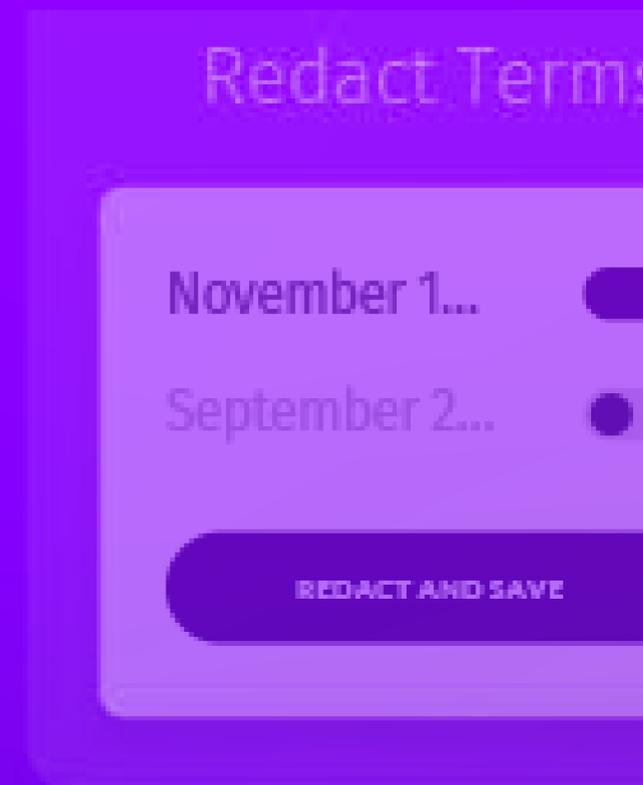
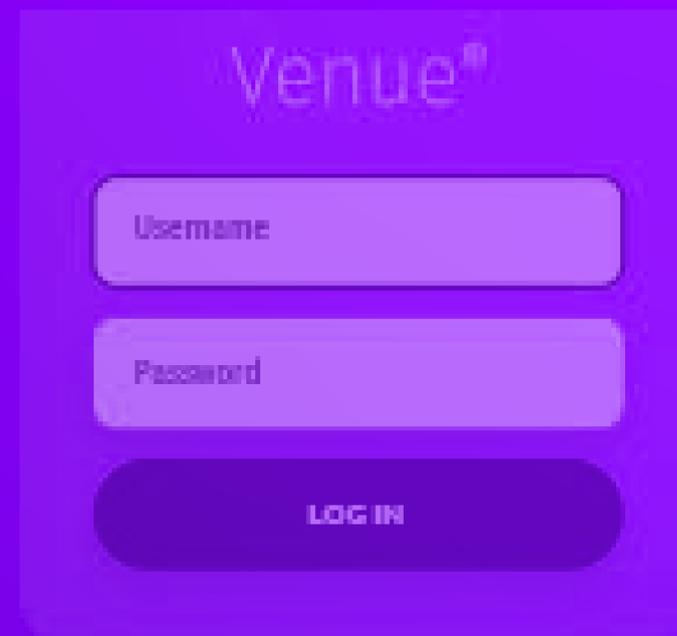
### COMPLEMENTARY SOFTWARE AND EXPERT SERVICE

Portfolio of components match solutions with needs



### DEPENDABLE SECURITY WITH CERTIFICATIONS

SOC2 Type II audits and ISO/IEC 27001:2013 certification





“DFIN was really a one-stop shop for our IPO. We were able to efficiently upload documents to Venue for diligence review, monitor Venue access with ease, and hibernate the data room following the IPO closing until our convertible debt offering. The DFIN team was always available, including for our late night and early morning rush changes, and helped us stick to tight filing deadlines.”

**MELANIE VINSON,**

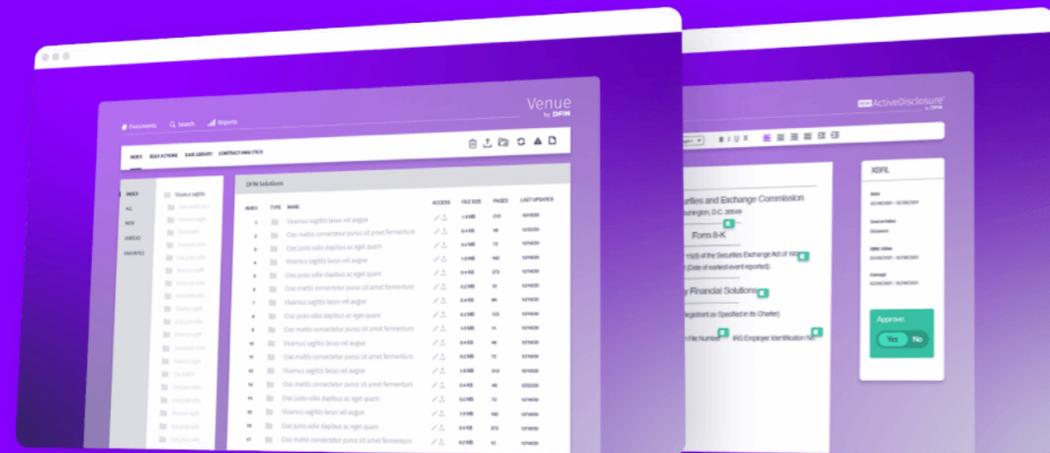
Chief Legal Officer, Corporate Secretary, and  
Chief Compliance Officer  
Confluent



# IPO Solutions by **DFIN**

## Accelerate the IPO process.

An IPO can be a long, demanding, and complicated process that will have long-term implications for your company. Our IPO solutions and experts help you successfully navigate the intricacies and prepare for life as a public company.



Venue<sup>®</sup>  
by **DFIN**

**NEW** ActiveDisclosure<sup>SM</sup>  
by **DFIN**



### WORK WITH THE GLOBAL LEADER

DFIN supports more global IPOs than everyone else combined



### STRENGTHEN IPO WORKFLOWS

Unlock workflows with secure communications and flexible technology



### LEVERAGE INDUSTRY EXPERTS

Access leading SEC and deal management experts 24/7/365 for guidance in the moments that matter



### MITIGATE COMPLIANCE RISK

Ensure accurate and audit-ready documentation with built-in compliance capabilities



### OPTIMIZE DOCUMENTS AND FILINGS

Prepare materials with advanced systems, on-demand resources, and unrivaled printing



# Get in touch

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