

DFIN CASE STUDY

Venue

How we helped a pharma company unlock portfolio value





CORPORATE SNAPSHOT

La Jolla Pharmaceutical is dedicated to the commercialization of innovative therapies



Founded in 1989

Based in San Diego, CA

Launched 1 drug

Approved by FDA and EC

Acquired in 2022

\$206.5M enterprise value

CHALLENGE

Storing and sharing data for fundraising, licensing, partnering and M&A

After careful reviews, La Jolla Pharmaceutical found that general-purpose file-sharing tools did not provide acceptable levels of security and privacy protection.

Yet, they had an ongoing need to store sensitive data in corporate repositories for sharing among internal users during projects. Also, they experienced recurring needs to share sensitive data among internal and external stakeholders to support diverse transactions.



SOLUTION

Venue corporate repositories and virtual data rooms safeguard information

Operating within the life sciences industry involves sharing sensitive information with diverse groups of stakeholders. Venue corporate repositories store information for internal users. Venue virtual data rooms (VDRs) share information among external and internal stakeholders. Together, they help to ensure robust data security and privacy.



FACILITATE A WIDE RANGE OF PROJECTS AND TRANSACTIONS Corporate repositories and data rooms with one platform



HIGHEST LEVELS OF INFORMATION SECURITY & PRIVACY Checks the SOC 2, HITRUST, ISO/IEC, & HIPPA requirements boxes



REINFORCED BY REGIONAL EXPERTS Industry-leading experts become an extension of your teams

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We have relied upon Venue for years to support our most vital processes, projects and transactions. When we started our acquisition process, we used Venue to house our strategic and corporate information to ensure consistency, privacy and compliance with all suitors."

LARRY EDWARDS

President and Chief Executive Officer La Jolla Pharmaceutical Company





The virtual data room built for deals.

Accelerate your deal process securely with our award-winning virtual data room. Our purpose-built virtual data rooms are reinforced by our regional experts and continually optimized for security, productivity, and usability.

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AFFORDABLE SOLUTION

Saves money with transparent pricing for a complete solution

CONVENIENT

Lightning-quick set up with simple bulk uploads and folder views

SECURE

Protects data with encryption, watermarking, and anti-malware scans

EFFICIENT WORKFLOWS

Streamlines to save time, accelerate progress, and schedule reporting

INTELLIGENT INSIGHT

Delivers instant reporting on viewed content with real-time analytics

EXPERT RESOURCES

Leverages regional project manager and 24/7/365 client services



Get in touch

DFINsolutions.com

35 West Wacker Drive Chicago, Illinois 60601 United States +1 800 823 5304

APAC: +852 2522 3803 EMEA: +44 203 047 6100 LATAM: +55 11 3031 6327