



DFIN CASE STUDY

How we facilitated the fundraising process for this ingenious finance platform

Venue
by **DFIN**



Liberis

CORPORATE SNAPSHOT

For over 15 years Liberis has been empowering businesses by creating a positive impact through job creation, retention and contribution to the economy.



**Created
in 2007**



**Offices in the
UK, Sweden
and USA**



210 employees

CHALLENGE

After going through couple of internal funding rounds, Liberis was now at a stage where the need for a secure data sharing platform was a requirement.

For their first external funding round to be successful they needed to convince potential investors that they were ready to take their company to the next level by showing they had invested in the proper tools.

It was time for them to invest in a stakeholder recognised, industry leading data room platform.



SOLUTION

With a quick and straight forward implementation process, Venue virtual data room was the best option for Liberis's need. The team loved the intuitiveness of the platform and the permissioning capability that allowed them to grant and revoke access to multiple users seamlessly. The ability to share documents online securely and rapidly with potential investors played a pivotal role in the success of their first external funding round.



LOCAL SUPPORT EXPERTS

24/7 access to country-specific experts



USER EXPERIENCE

Intuitive user experience that helped stakeholders navigate easily through the platform



FLEXIBLE, AFFORDABLE SOLUTION

Offers everything needed without expensive extras

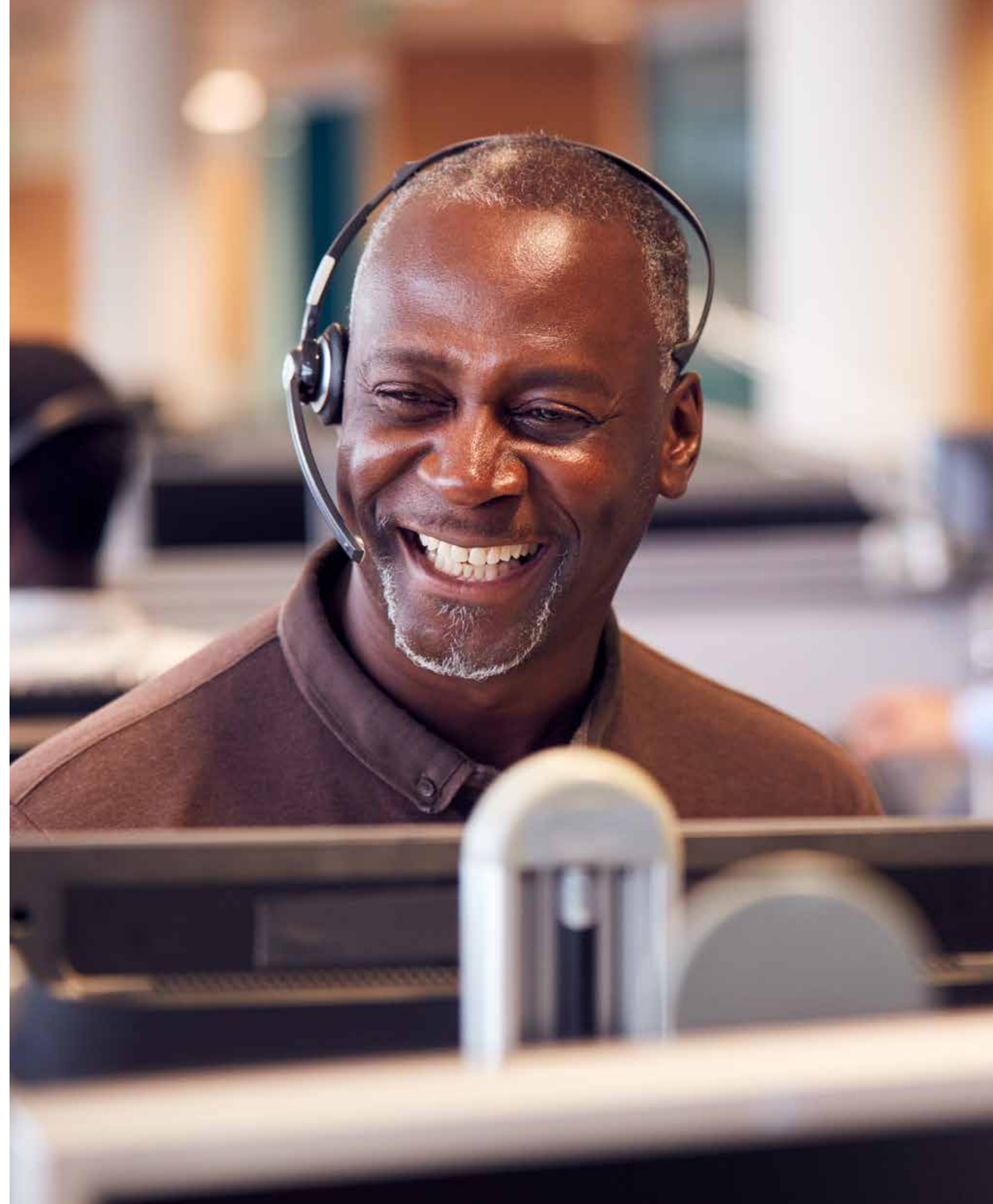


“

We couldn't be happier with the support and guidance we received from DFIN throughout our funding and debt-raising rounds. Their team are knowledgeable, professional, and always available to answer our questions and provide insights. With their help, we secured the funding we needed to grow our business and achieve our goals. We appreciate their expertise and dedication and would highly recommend their services to any company looking to navigate the complex world of finance.”

TOM BASON

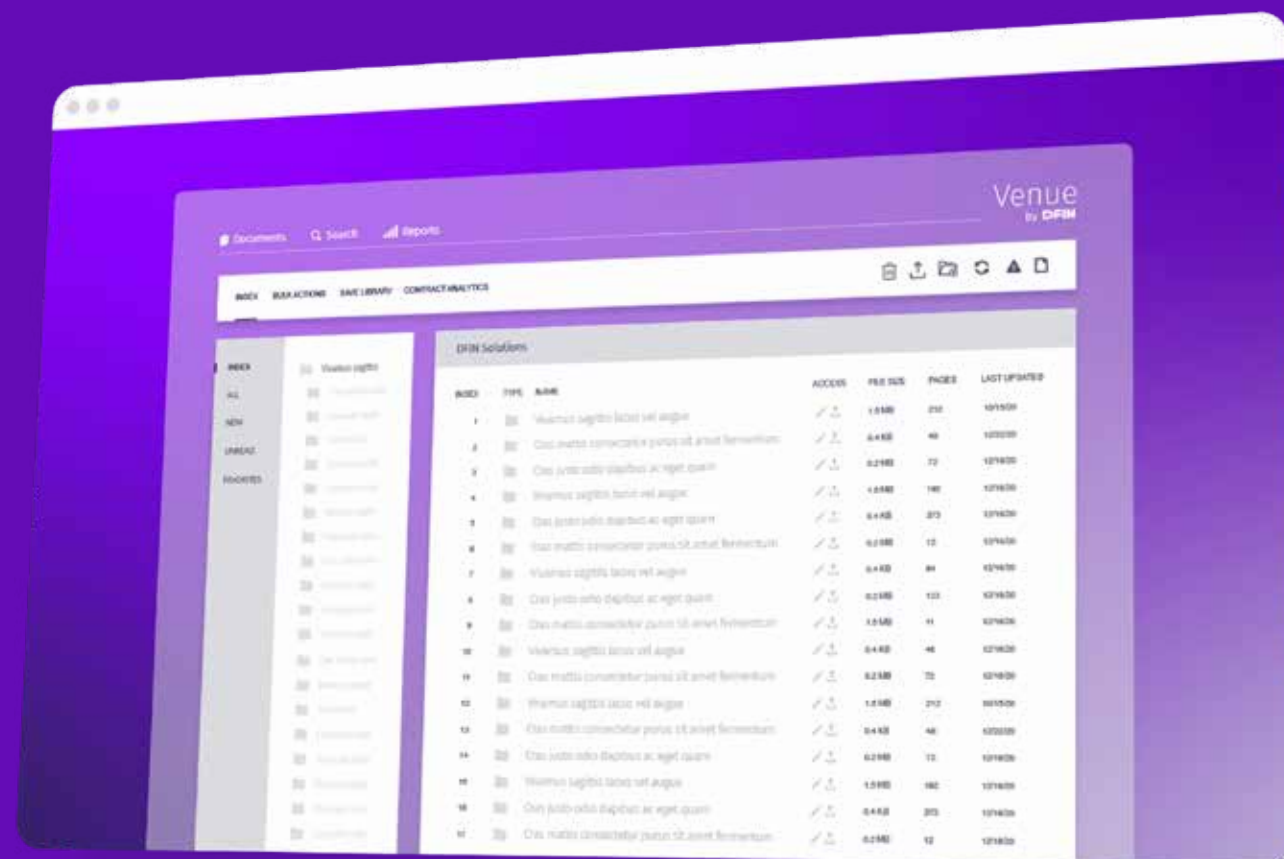
Chief Financial Officer at Liberis





The virtual data room built for deals.

Accelerate your fundraising process with our award-winning virtual data room. Our purpose-built virtual data rooms are reinforced by our regional experts and continually optimised for security, productivity, and usability.



AFFORDABLE SOLUTION

Saves money with transparent pricing for a complete solution



CONVENIENT

Lightning-quick set up with simple bulk uploads and folder



SECURE

Protects data with encryption, watermarking, and anti-malware scans



EFFICIENT WORKFLOWS

Streamlines to save time, accelerate progress, and schedule reporting



INTELLIGENT INSIGHT

Delivers instant reporting on viewed content with real-time analytics



EXPERT RESOURCES

Leverages regional project manager and 24/7/365 client services



Get in touch

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