DFIN CASE STUDY

How We Helped FIS Develop an ESG Strategy and Award-winning Report

ESG Solutions by DFIN | FIS

CORPORATE SNAPSHOT

A global leader in financial services technology, FIS (NYSE: FIS) offers a wide range of financial products and services.

Engaged with more than 20,000 clients worldwide.

More than $10 trillion moved around the world.

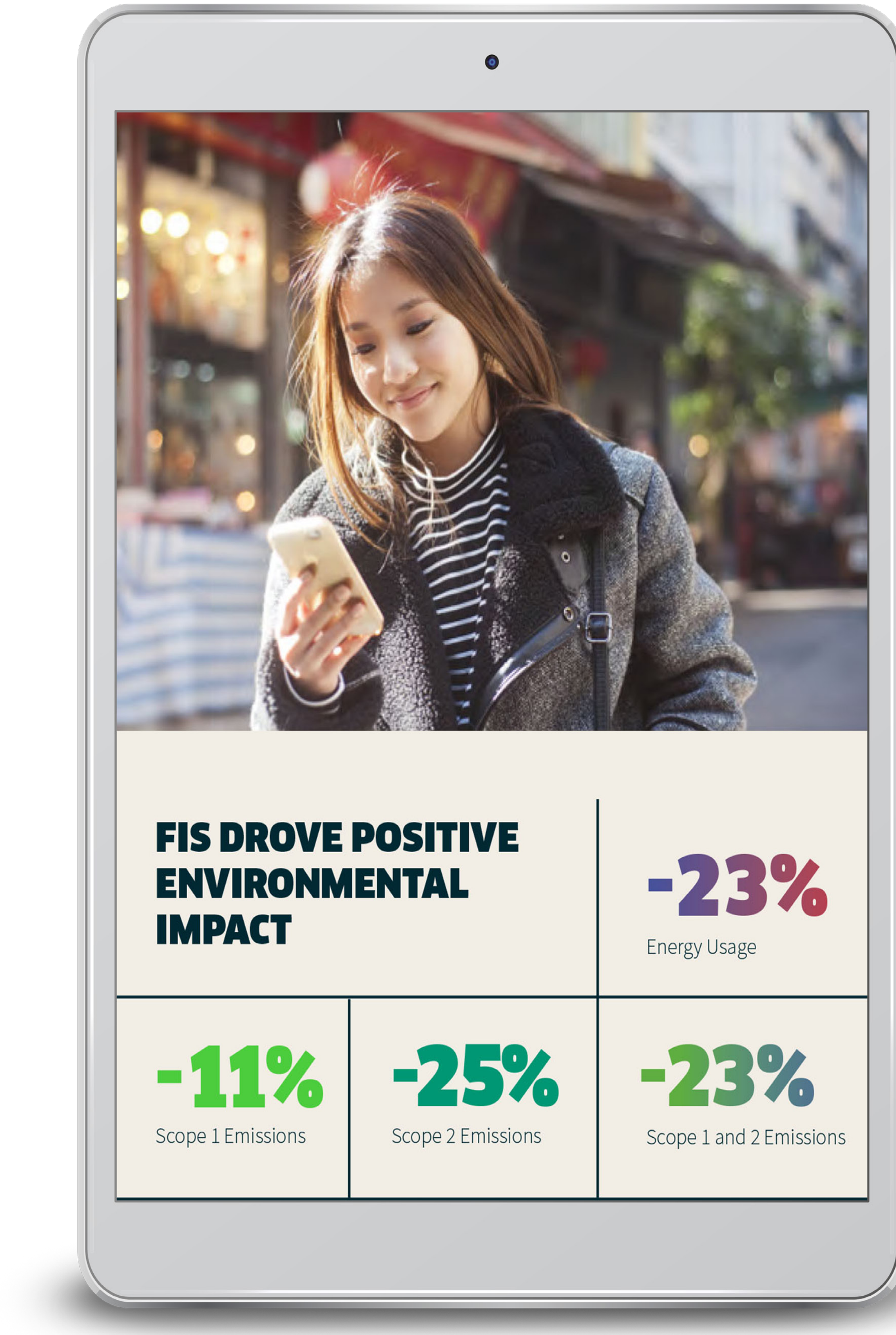
In excess of $79 billion in transactions processed.

CHALLENGE

How to develop a strategy to produce an award-winning ESG report.

FIS wanted to develop a system for creating an annual ESG report that emphasised the company's sustainability strategy. The report would be used to help the company differentiate itself from competitors, mitigate risk, and streamline operational efficiency. In addition, it would strengthen relationships with customers, partners, employees, shareholders, and other stakeholders.

Producing this document required integrating data from a variety of sources, which meant that the executive team needed buy-in from multiple departments, a game plan that would serve as a model for reporting, and the ability to identify the best internal subject matter experts.



SOLUTION

ESG reporting software and advisory services by DFIN streamlines workflow and increases transparency

FIS selected DFIN to develop an ESG strategy and report for stakeholders including employees, customers, and partners. DFIN's five-step ESG methodology brought executives from different departments together to produce a thorough overview of FIS' ESG efforts and publish an award-winning ESG report.

DFIN's 5-step process delivered the following ESG services to FIS:

1. Selected relevant material indicators for the financial services industry
2. Conducted a peer review to establish important industry specific metrics
3. Identified gaps and developed key thematic messages for disclosures
4. Drafted content in collaboration with consultants, analysts, and writers
5. Designed branded reports in collaboration with creative designers

DFIN 5-step Process

1. Select Material Indicators
2. Conduct a Peer Review
3. Identify Thematic Messaging
4. Create Content
5. Develop Infographics

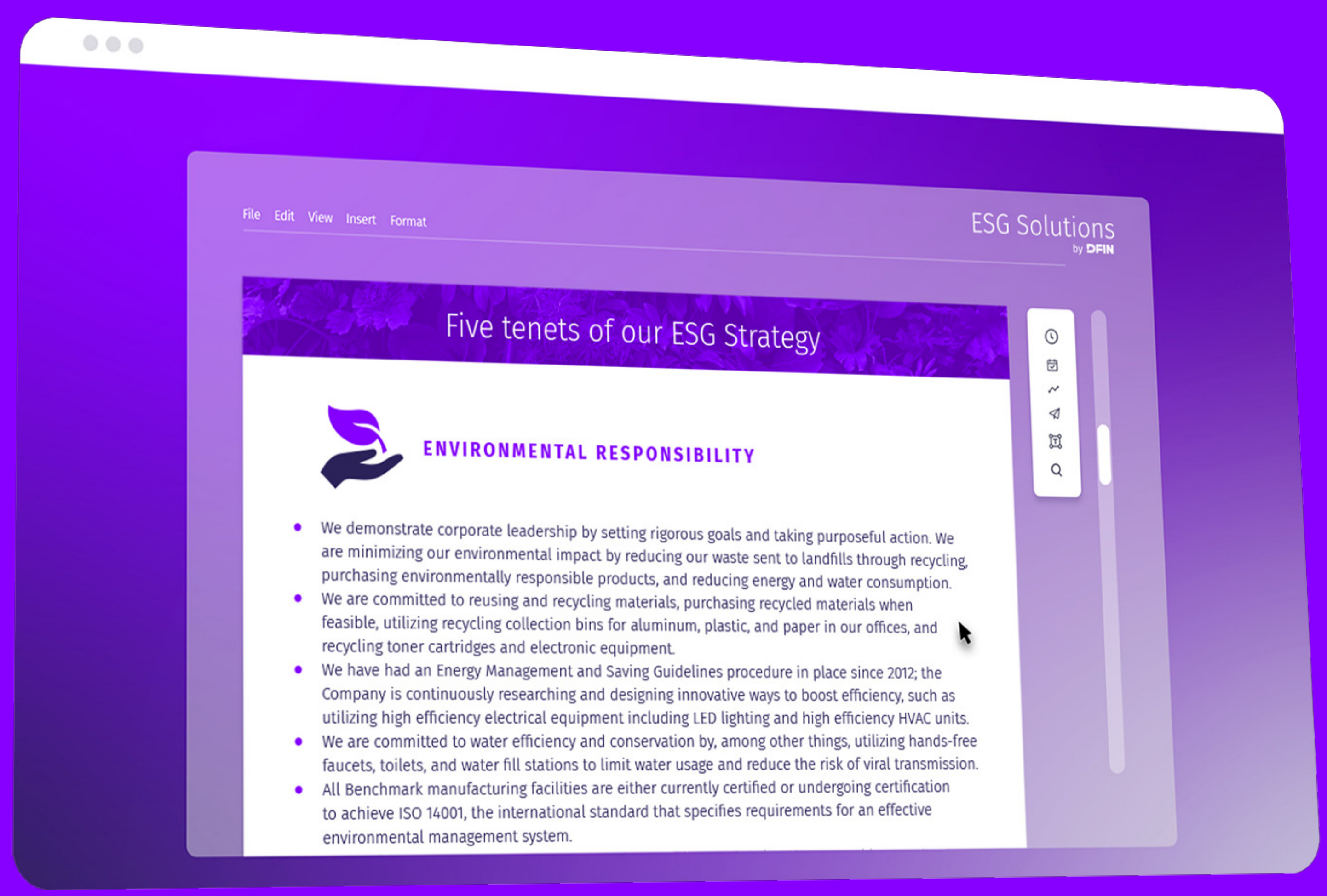
CUSTOMER QUOTE

“DFIN helped us design a powerful ESG reporting program that allows us to continually improve our internal processes and our performance in critical areas year after year. Thanks to DFIN’s five-step methodology, we now have an ESG program in place that allows us to easily engage with all key FIS stakeholders, monitor our current and future ESG efforts, and identify areas where improvement is needed. In addition, we were recognised by IR Magazine in 2021 for ‘Best ESG Reporting,’ in 2021, and we could not have done it without DFIN’s support.”

ANDREW CIAFARDINI,
Chief Sustainability Officer &
Head of Global Public Policy, FIS

ESG Solutions

by DFIN



REPEATABLE PROCESS

Streamline the efficiency of data collection, analysis, and reporting to support ESG reporting and SEC filings

REPORTING OPTIONS

Clients choose the level of support they prefer ranging from SASB Materiality Fact Sheets and SEC Filings (10-K, 10-Q, DEF14A) to recurring ESG Reports

EXPERT GUIDANCE

Navigate the constantly evolving environment of data collection, analysis, and reporting with guidance from our experts.

INDUSTRY BENCHMARKING

Benchmark against your peers and keep an eye on the impact of ESG on financial performance with AI technology.

DEPENDABLE ACCURACY

Keep everything correct and audit-ready through efficient disclosures.

ELEVATED SCORES

Incorporate more insight and expertise across diverse metrics to maximise ESG exposure ratings.

Get in touch

DFINsolutions.com/products/esg

APAC: +852 2522 3803
EMEA: +44 203 047 6100
LATAM: +55 11 3031 6327