



DFIN CASE STUDY

How Concert Bio
optimized their data
security and
fundraising efforts

DFIN
Venue®

 **CONCERT BIO™**

CORPORATE SNAPSHOT

Concert Bio is working to realize a vision of high-performance greenhouse agriculture, enabled through optimization of plant microbiomes.



2021

Founded in
London, U.K.



30+

Growers
providing data



82%

Success rate
during trials



2024

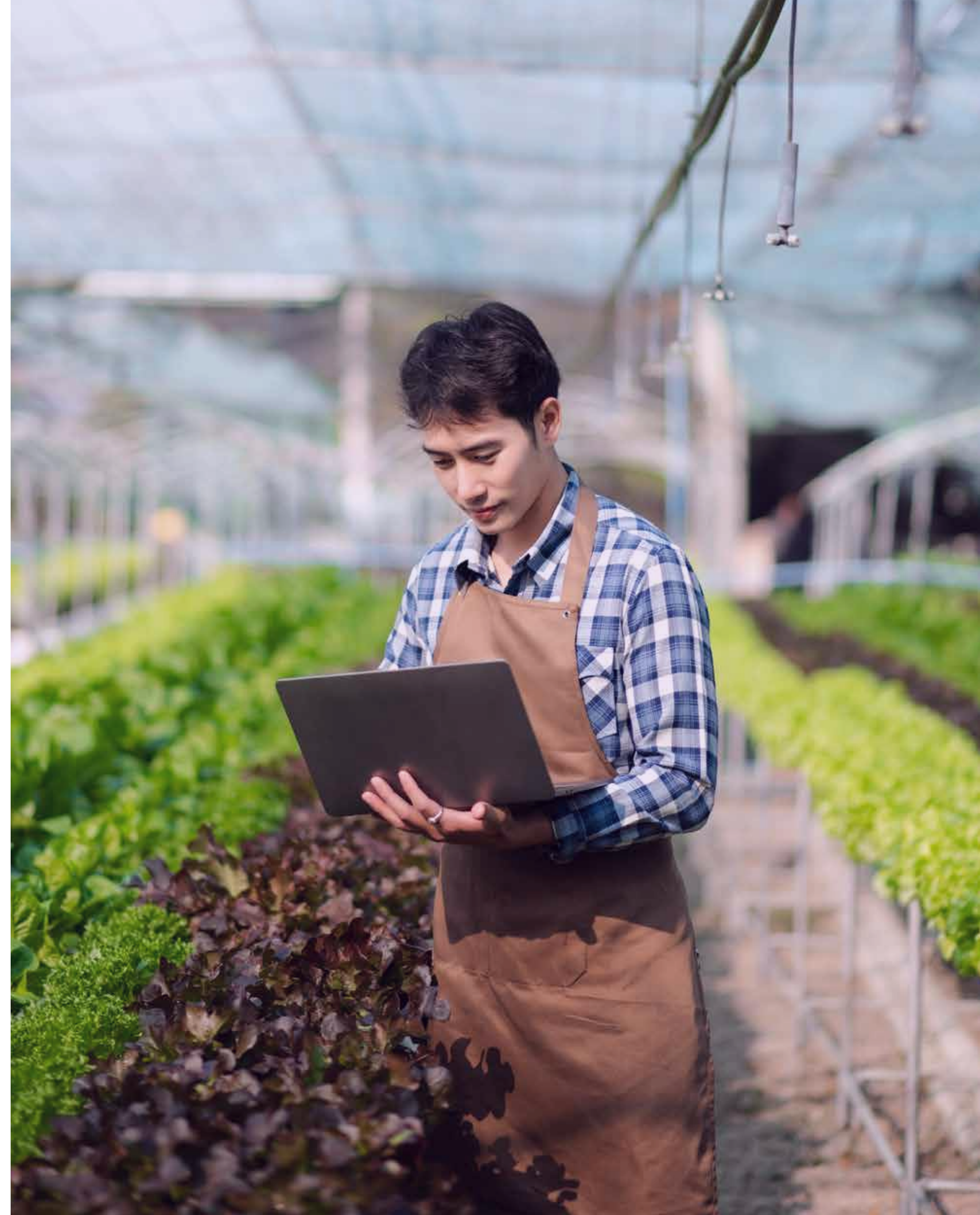
First product,
Overture™, on
sale in the UK

CHALLENGE

Navigating a journey of fundraising and high growth

Concert Bio is an early-stage company in an extremely competitive industry. They needed to support complex requirements like protecting intellectual property, raising capital from investors, and collaborating with partners.

Whatever solution they chose needed to meet the expectations of sophisticated board members, venture capital firms, and other stakeholders.



SOLUTION

Venue virtual data rooms for biotech companies.

Concert Bio moved to Venue virtual data rooms with excellent results. With Venue, their team could easily create and securely deliver a unique login to each stakeholder. Detailed control over permissions meant Concert Bio was assured downloaded files were automatically watermarked with the authorized user's information for added security.



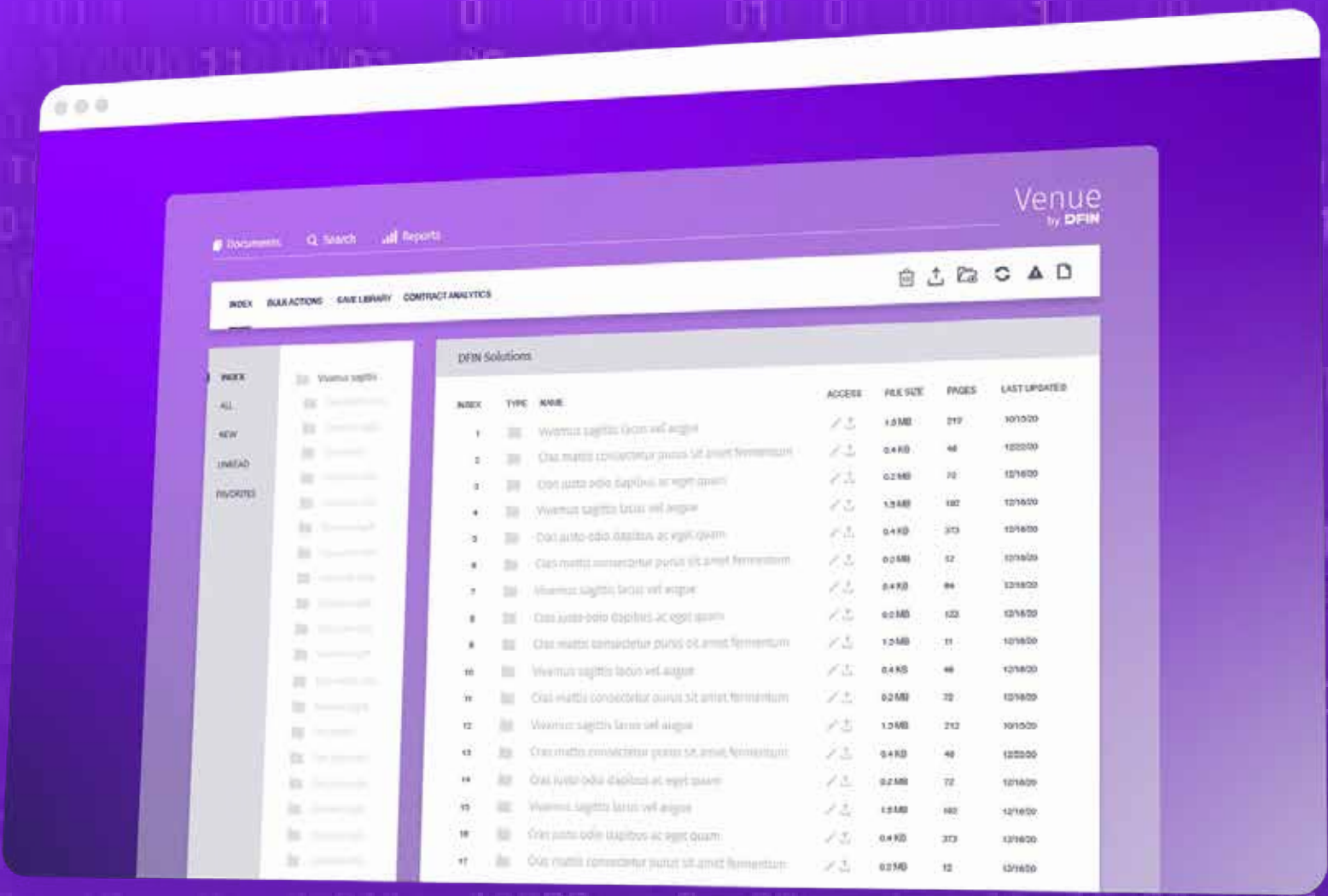
COMPLETE & EASY TO USE SOLUTION
Includes Venue software and expert deal support



SECURE FILE SHARING WITH EXTERNAL USERS
Deliver, track, and watermark downloadable files



DFIN EXPERTS EXTEND YOUR TEAMS
Optimize efficiencies with 24/7/365 access to deal experts



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“Our stakeholders find Venue virtual data rooms intuitive to use, and this helps us streamline our fundraising and growth efforts. In fact, a VC investor said our data room was the best they have seen from a company our size.”

Lisa Avenell

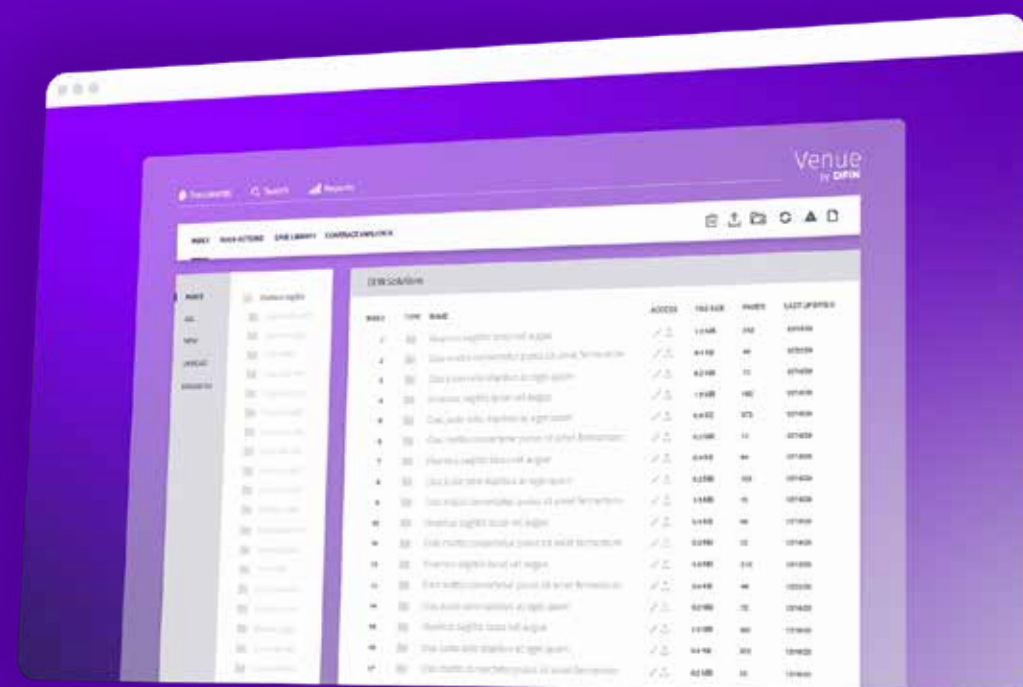
Chief Operating Officer
Concert Bio





The virtual data room built for deals.

Accelerate your deal process securely with our award-winning virtual data room. Our purpose-built virtual data rooms are reinforced by our regional experts and continually optimized for security, productivity, and usability.



AFFORDABLE SOLUTION

Saves money with transparent pricing for a complete solution



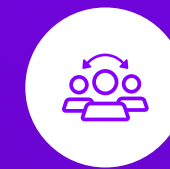
CONVENIENT

Lightning-quick set up with simple bulk uploads and folder views



SECURE

Protects data with encryption, watermarking, and anti-malware scans



EFFICIENT WORKFLOWS

Streamlines to save time, accelerate progress, and schedule reporting



INTELLIGENT INSIGHT

Delivers instant reporting on viewed content with real-time analytics



EXPERT RESOURCES

Leverages regional project manager and 24/7/365 client services



Get in touch

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